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Splash Water Park to Open in Nocatee *Date set for opening of new amenity center*

Ponte Vedra, Fla. (Jan. 21, 2010) – Nocatee residents will soon have access to one of the most dynamic and unique recreation facilities in Northeast Florida with the completion of the Splash Water Park, fitness club and community center. Spacious in scale with lush landscaping, elegant finishes and a resort feel, the facilities exceed all visions of what one would normally expect to find in a community amenity center.

Although The PARC Group, Nocatee's master developer, is planning a sneak peek for residents and land owners on Feb. 6 with the Nocatee Polar Plunge, a soft opening is scheduled for March 27th with grand opening festivities for residents on April 10th.

The signature, interactive amenity includes a water park with an impressive slide tower, a lagoon pool, lazy river, interactive sprayground area and an open-air event lawn along with a two-story clubhouse with a banquet room and conference center situated by an expansive fitness center.

Project architect Ervin Lovett & Miller utilized classical Florida architecture for the amenity center, gleaned inspiration from area architecture, including historic St. Augustine. "I think it is remarkable what has been done at Nocatee based on these economic times with regard to the quality that has been incorporated into all of the amenities out there," said Russ Ervin of Ervin Lovett Miller. "I think that's pretty significant. It is obvious that the PARC Group is developing something for the long term."

Ervin also asserted that Nocatee in general is a unique project for this area, if not for Florida, and that he is not aware of another residential amenity center in Northeast Florida that compares to the Splash Water Park in terms of scale and quality. "I think Nocatee is yet to be discovered by the area. As it matures as a community, all of Nocatee will be a pleasant and continual discovery for those who seek it out," he added.

Nocatee's clubhouse, Cross Water Hall includes the Nocatee Room banquet facility and Seabreeze conference room, with the the Nocatee Welcome Center on the ground floor. The facility is adjacent to the 5,000-square-foot fitness center, complete with designated locker areas for residents.

With tall ceilings, decorative wooden beams and oversized crown moulding, Nocatee Room exudes grandeur and elegance and is a perfect space for resident events, banquets, weddings and other special events with seating for more than 200 people. The banquet facility includes a catering room with stainless steel appliances, granite countertops and an elegant glass tile backsplash.

The Nocatee Room and adjoining event lawn are available for public rental, along with the conference area, which expands out onto a wraparound balcony. Interior designer Michele Porter of Wakefield Beasley & Associates selected finishes for the clubhouse facilities that would allow individuals planning weddings or special events to add personal touches and enhance their themes of choice.

The inspiration for the interior design/theming of the amenity center was a collaborative effort between interior design team Wakefield Beasley & Associates, The PARC Group and Ervin, Lovett & Miller.

“We had several team visioning meetings. As professional interior designers, we strive to design the interiors to work collectively with the architecture,” said Porter. “The interiors have a coastal casual feel with aspects indigenous to the surrounding area.”

Clint Thomas of Edwards Construction, the project’s general contractor, was also pleased with the end result. “We are very happy with how the amenity center turned out. There are a lot of unique water features and there is no other community amenity in Northeast Florida that compares to it. Nothing can match its scale,” he said.

The water park includes the Rip Tide Slides with Northeast Florida’s tallest slide tower at 53 feet with two high-speed slides, a lagoon pool, The Lazy Tides River, the Splash Cove interactive sprayground area for kids and The Cabana, an area with covered seating and a summer kitchen that is available for private reservation.

There is also a concession area with open-air seating and restroom facilities, sand volleyball courts, a children’s playground and three nearby activity lawns. As part of Nocatee Community Park, the Splash Water Park is located by multipurpose ball fields, concession areas, tennis courts and a dog park.

“The developer has gone to great lengths to really create a lush and rich environment for Nocatee’s residents. It is an absolutely wonderful amenity center and it should be a good draw for the community,” said Sun State Landscape and Irrigation’s Paul Kasab, who implemented Ervin Lovett Miller’s landscape architecture design. “If I was looking to purchase a home in that area and knew I had access to Nocatee’s amenity center, that would be a deal closer for me.”

“The PARC Group has a real vision of what they want and that’s what creates these wonderful jobs. All of their projects are top notch,” Kasab added. “The scale of the buildings, the sense of quality and the aesthetics come together for a strong project.”

Located on the border of Duval and St. Johns counties, Nocatee is comprised of residential villages surrounded by greenways allowing it to offer the best of small town living with quick and easy access to Ponte Vedra Beach, Jacksonville, and St. Augustine.

The Ponte Vedra community will offer over 300 acres of parks, with half set aside as community parks for all residents to enjoy, and the remainder designated as

neighborhood parks for residents within the individual neighborhoods. Nocatee also offers a greenway trail system that winds throughout the natural environment with a 16-foot-wide pathway and bridges that cross over wetlands and throughout the preserve areas. The wide, multiuse path's first phase is three miles long, with additional phases planned.

The master planned community will eventually feature police, fire, multiple churches, a library, larger retailers and office spaces. The developer has also agreed to donate land for nine public schools, including the new Ponte Vedra High School.

To learn more about Nocatee, call 1-800-Nocatee or visit www.Nocatee.com. To preview the Nocatee Splash Water Park, click on the Parks & Recreation link for a virtual tour.

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Nocatee's Neighborhoods

Nocatee offers several neighborhoods with single-family homes, maintenance-free homes and condominiums priced from the high \$100s to over \$1 million:

Austin Park offers homes by Taylor Morrison and CornerStone Homes priced from the \$200s. Visit Taylor Morrison at 15 Kenmore Ave or call (904) 436-6000 and visit CornerStone Homes at 43 Kenmore Ave. or call (904) 819-0333.

Toll Brothers' secured **Coastal Oaks** neighborhood has homes priced from the \$350s. With 11 model homes, the sales center is located at 18 Lightpoint Circle. Visit CoastalOaksatNocatee.com or call (904) 285-5550.

Kelly Pointe offers homes by David Weekley Homes and Richmond American priced in the \$200s. Contact David Weekley Homes, (866) 493-3553, or Richmond American Homes, (800) 221-3014.

Pulte Homes' **Tidewater** community has condominiums priced from the high \$130s. For information, call (904) 217-0005.

Willowcove at Nocatee has single-family homes priced from the \$250s to the \$450s by Lennar Homes and David Weekley Homes. Weekley's sales center is at 63 Royal Lake Drive, (904) 827-9483, and Lennar's welcome center is at 35 Royal Lake Drive, (904) 819-9884.

Riverwood, a resort-inspired Del Webb active adult community offers homes from the high \$100s. Visit the community's 6,000-square-foot welcome center or call 904-217-0005 for details.

